



The Leading Cruise Line In Asia-Pacific

FLEET ENTERTAINMENT MICE PACKAGES

Effective Period – 01 July 2013 to 31st December 2013

VESSELS

SuperStar VIRGO (Singapore)
 SuperStar AQUARIUS (Sanya / Taiwan / Japan)
 SuperStar LIBRA (Malaysia / Penang)
 SuperStar Gemini (Penang / Sanya / Shanghai)
 Star Pisces (Hong Kong)



ENTERTAINMENT DEPARTMENT

DESCRIPTION	SGD	HKD	HKD (SSG in Sanya)	NTD	RM	Remarks
MUSICIANS						
Pianist 1 person can play background and/or sing	134.00	853.00	853.00	3,207.00	335.00	1 set (45 minutes maximum duration). Ideally as part of their contracted performing sets. Any additional will be scheduled/ liaised by Cruise Director
Lounge Band 4 persons for performance/dancing	269.00				671.00	
Trio 3 persons for background/singing	269.00		1,706.00	6,414.00		
Show Band 6-8 persons for performance/dancing	269.00				671.00	
Show Band 3-6 persons for performance/dancing		1,706.00	1,706.00	6,414.00		
Including rehearsals & dedicated song selection (FOC for normal cruising requirements eg. birthday, etc)						
SHOW PERFORMANCE						
Star Cruises Dancers (per dancer)	134.00	853.00	853.00	3,207.00	335.00	Performances (NOT included in the Contract). Duration upon request subject to approval: Type of performance
Ballroom Dancers (per couple) - If contracted on ship	202.00	1280.00	1280.00	4811.00	503.00	
Chinese Acrobats (per acrobat) Including costumes, music, rehearsals & choreography		853.00				
AD HOC						
Star Cruises Dancers (per dancer) For events such as - Awards, Launches, Company Functions requiring dancers to bring guests to stage/podium N.B. No dancing/performance Including costumes, music, rehearsals & choreography	67.00	427.00	427.00	1,604.00	168.00	Cruise Director to arrange Must not conflict with scheduled showtimes Required performance to be scheduled and arranged by Cruise Director without affecting the contracted performance. Cost will be reflective of duration of event and can be negotiable.
Special Act - Magician, Jugglers, Etc. Charges Applicable						Entertainment Office to approve due to contractual restraints and will liaise with performer.
CRUISE STAFF						
1. For hosting activities, games & parties For 1 host and 2 assistants	134.00	853.00	853.00	3,207.00	335.00	1 session (60 minutes maximum duration). Program has to be liaised with Cruise Director. Overtime to be paid for the functions for hours in excess to normal duties. CD has to confirm actual hours spent working on the event.
2. For emceeing of Private Functions (per hour) (Non-Related to cruise activity type) For events such as - Awards, Launches, Company Functions (Non Star Cruises Event)	134.00	853.00	853.00	3,207.00	335.00	Must be CAM, ACD or CD level.
TECHNICAL						
1. Basic set-up for music playback and equipment rental for Private Functions (per session) For outdoor areas and/or areas without permanent Technical set-up.	26.00	142.00	142.00	504.00	56.00	Duration upon request and subject to shipboard approval.
2. LED Rental (per hour) Use of Lido Theatre (LED) * for SSV ONLY	134.00					Maximum usage of 5 hours.
3. Technical Staff / Broadcast Technicians Hours for set up, rehearsal, function and strike to be reflected on their ITF sheet						Overtime to be paid for the functions for hours in excess to normal duties. Cruise Director has to confirm actual hours spent working on the event.
BROADCAST						
1. Video/Filming Raw Edited Audio Visual Presentation per EO with allowable 2 revisions. Additional revisions/versions are chargeable USD50 Includes DVD, DVD cover, label/design, DVD case	320 642	2032 4070	2032 4070	7640 15307	800 1601	Per EO Minimum of 1 min (final total running time) Maximum of 5 mins (final total running time)
2. Live Streaming Outlets Streaming (per hour) Live streaming to outlet In-house Streaming (per day) Live streaming to cabins using in-house channel Audio Streaming (per session) Live streaming of music to specific venues	257 642.00 642.00	1628 4070.00 4070.00	1628 4070.00 4070.00	6123 15307.00 15307.00	641 1601.00 1601.00	Subject to availability Photos, videos and audios are provided by the group. Subject to shipboard approval.
3. Adverts 1/4 screen (per day) 5 mediasign system 1/2 screen (per day) 5 mediasign system Full screen (per day) 5 mediasign system	257.00 385.00 642.00	1628.00 2442.00 4070.00	1628.00 2442.00 4070.00	6123.00 9184.00 15307.00	641.00 960.00 1601.00	Limited to photos and videos (design provided by group). Chargeable USD 100 for additional design by ship Broadcast Technician
BINGO (Per Session)						
Package - Bingo Board, Professional Caller and Tickets	134.00	853.00	853.00	3,207.00	335.00	Prizes are provided by Organizer/Company No CASH pay-out from ship 1 session (60 minutes maximum duration)
TOPLESS SHOW TICKETS For Groups						
Pre-booked on EO	20% off Ticket price	20% off Ticket price	20% off Ticket price	20% off Ticket price	20% off Ticket price	Not in conjunction with any onboard promo
Group Counter Sales	20% off Ticket price	20% off Ticket price	20% off Ticket price	20% off Ticket price	20% off Ticket price	Must have a minimum of 10 pax per group

Additional MICE Guidelines - Effective 01st January, 2013

EXCLUSIVE SHOW | ACTS FOR PRIVATE FUNCTIONS - including TOPLESS Show

Under (anyone of the) following circumstances, charges of USD 2,600 (SSQ/SPC/SSG when a) Upon using the whole show (in its entirety, without change).
b) Using 4 acts or more in any private function c) Using cast for a function which runs 45 minutes or more, causing performers to have to wait between their first and last act (of a duration 45 minutes or more).
The above is a package fee, and includes re-choreography, use of our costumes, technical support and in instances when a single act is required, please refer to MICE rates.

EXCLUSIVE TOPLESS SHOW - Extra Details

Management may consider EXCLUSIVE SHOWING (for Topless Shows) based on:

ALL members of the group (**maximum of 150 pax**) to be above 18 years old.

Special tickets are to be issued, and controls are to be in place to avoid NON-GROUP members entry.

- we are to avoid this group "selling to" OR "inviting" our other FITs

Vessel has programming capacity to offer this exclusive show WITHOUT creating operational concerns.

Exclusive Show Price of USD 2,600 (SSQ/SPC/SSG when applicable), USD 3,150 (SSV) shall apply.

BINGO GAME PACKAGE FOR MICE GROUPS

As per MICE, Bingo game constitutes (as a) normal cruise activity.

If group wants, and subject to vessel's availability of facility, then we shall support to assist S&M secure

- CS I LS should be assigned to ensure proper usage of equipment

- Inclusive in the package - Bingo Host, Bingo Board, Tickets and LS support

- NO prize issuance from shipboard. Group are to organise their own prizes.

- Number of bingo tickets required for the event must be reflected on the EO for Finance Department to maintain updated inventory list.

- Therefore the bingo tickets issued from Finance for the function should be separate from the Cruise Activity Inventory as advised in EO.

TECHNICAL SUPPORT - CONFERENCE & OTHER GROUP EVENTS

A&V Production Manager will be available to meet potential clients during recce or meetings organised

PERFORMANCES TO SUPPORT S&M EVENTS

All performances (by entertainers & musicians) in an Event Order initiated by S&M to market & promote Star Cruises are FOC (subject to logistics and availability)

This will be inclusive of external Star Cruises promotions i.e. Travel Fairs

DANCERS' / ENTERTAINERS' SUPPLEMENTARY PAYMENT GUIDE (Effective 1 January 2013)

Type	Payment to Entertainers	Guides
Dance Classes – Private Booking	Yes. 50% - 50%	Subject to dancers with Dance Certificate
Dance Classes – As per Navigator (CD initiated)	No. Part of contract	Side Duty.
Extra Show – as per Navigator (CD initiated) (eg. 12 shows per week for dancers)	Yes.	Pro-rata payment applies ONLY if over the contracted weekly performance
Extra Show – EO (SC initiated)	No. Part of contract.	Part of contractual obligation to assist & promote SC
Extra Show – EO (with MICE) (eg. 12 shows per week for dancers)	Yes	Pro-rata payment applies ONLY if over the contracted weekly performance
Extra Show – Shipboard Request	No.	Referring to any activity for Crew.
Extra Topless Show	Yes	Pro-rata payment applies ONLY if over the contracted weekly performance
Extra Act/Dance number – as per Navigator	No. Part of contract	Side Duty (eg. Fashion show, performance in Festive Show, BBQ party, Crew Show, Welcome Aboard, or any event for the cruise as defined in Navigator).
Extra Act/Dance number – EO (SC initiated)	No. Part of contract.	Part of contractual obligation to assist & promote SC
Extra Act/Dance number – EO (with MICE)	Yes.	Each EO constitutes 1 show. (even if 1 number only, was performed). Pro-rata payment applies ONLY if over the contracted weekly performance.
Extra Act/Dance number – Shipboard Request	No.	Referring to any activity for Crew.
Extra Dance number/s – to support Guest Artist	Yes.	Refer RPF Advice from Ms Chia Lee Yun.
Photography – Dancers	Yes.	As per agreement with Photo Manager
Photography – Special Acts	TBA.	Entertainment Office to approve due to contractual restraints and will liaise with performer.
Promoting SC Premiums	No. Part of contract	Part of contractual obligation to assist & promote SC
Promoting Topless Show	No. Part of contract	Part of contractual obligation to assist & promote SC

NOTES:

From when to when is considered One-Weeks' contractual show performance limit?

- **Fleet-wide, the weekly contractual calendar is to be calculated on a Sunday-Saturday basis. (defined as 03:00hrs Sunday to 02:59hrs next Sunday)**